ALIEN WORLDS MEDIA KIT

A METAVERSE THAT'S COMMUNITY BUILT, RUN, AND OWNED

The Alien Worlds is a metaverse where communities create fun games and engaging economies, and players own the game they play and the rewards they earn. Alien Worlds Open Beta is now in gaming on WAX, the 1st game blockchain Autonomous Organizations (DAOs), known as Planetary Syndicates, represent the next evolution of gaming communities. In Alien Worlds, players can join and compete in one of the Planetary Syndicates, or create their own Planetary Syndicate and grow their games, tools, or experiences are within Alien Worlds for everyone to enjoy.

KEY FEATURES OF ALIEN WORLDS

- Players can build and own part of the game activities
- Communities can extend the metaverse how they see fit.
- Leaders can strategize to encourage community support for their voices.
- Decentralized communities hold and treasuries for conquering.
- Alien Worlds supports centralized by treasury grants program.

KEY PRODUCTS WITH ALIEN WORLDS SYSTEM

- Planetary Syndicates - DAOs on game prices on BOS
- Mining - A space themed mining game on BOS
- Mission game - A space themed mining game on TWA chain
- Teleport - TLM bridge between WAX, BSC chain and Ethereum
- Galactic Hubs - the Alien Worlds grants program.

LOGOS & BRAND GUIDE

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COLOUR PALETTE

Primary

Dark Cloud #1a1a1a	Dark Moss #2a1f0d	Black #000000	Dark Moss #0b0a05

Secondary

Blue Cloud #0a1a2f	Blue Moss #1a1a0d	Cyan #00ffff	Blue Moss #0d1f0d

Neutral

White #ffffff	Dark #1a1a1a	50% #777777

Functional

Success Dark #0a2a1f	Success Moss #0a2a0a	Success Mid #00ff7a	Success Pressed #00ff7a

Error Dark #2a0a0a	Error Moss #2a1f1f	Error Mid #ff0000	Error Pressed #ff0000
Warning Dark #2a1a0a	Warning Moss #2a1a0a	Warning Mid #ffb000	Warning Pressed #ff8000

Gradients

Gold	Gold Dark	Yellow	Yellow Dark
Orange	Orange Dark	Red	Red Dark
Magenta	Magenta Dark	Blue	Blue Dark
Cyan	Cyan Dark	Green	Green Dark

VIDEOS & SCREENSHOTS

Gameplay Screenshots

CONTACT DETAILS

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Dacoco GmbH, company number CHE-274.582.068

DACOCO COMPANY PROFILE

Dacoco GmbH is the creator of Alien Worlds, the world's largest metaverse & blockchain game with more than 4 million life-time users. Alien Worlds is built around Planetary Syndicates - a competing DAOs with on-chain treasuries and elected governance. Alien Worlds is the first blockchain game to be nominated for the BAFTA, GDC and Webby awards. Dacoco has plans to launch Alien Worlds on Ethereum and their jointly owned digital goods in the future. Alien Worlds is the first to integrate DAOs as game actors in game.

BIOS

Sarojini (Saro) McKenna CEO & Co-Founder, Dacoco (Alien Worlds)

Saro McKenna is a co-founder of the breakthrough NFT Metaverse, Alien Worlds, one of the world's most popular blockchain games.

She is also the Chair of the Ecosystem Working Group at DMLA, a collaboration of Web3 companies and blockchain leaders that are standing up the Metaverse.

Saro has bridged traditional business practices with decentralized communities and concepts since the early days of cryptocurrency.

Previously, she spent more than four years at Rothschild in London where she represented equity on Boards of Directors.

Saro holds an MA Hons from Oxford University, where she was a Mrs. Dr McKenzie scholar.

Kevin Rose – Chief Marketing Officer

Kevin Rose is a co-founder of Alien Worlds, the largest blockchain gaming development company in the Alien Worlds Metaverse, one of the largest metaverse ecosystems existing today. Kevin has over the last 5 years of his career working full time in Web3 building marketing teams and programs across ETH and EOS ecosystems. Kevin is a Board member of the Ecosystem Working Group at DMLA, a collaboration of Web3 companies and blockchain leaders that are standing up the Metaverse. Kevin is responsible for unwinding one of 1 systems and ensuring efficient composing operations that can handle the rapidly increasing number of transactions conducted by Alien Worlds' highly active user base. He has spent the last 5 years helping to strengthen the Alien Worlds community and ensure that the metaverse remains inclusive in many different locations around the world.

Professionally, Kevin brings leadership, technical expertise and delivering transformative solutions. I have comparable expertise in leading technical teams to design, build and implement outstanding digital products. Kevin has published white papers on designing and building microservice architectures and facilitating the modernization of existing technology stacks in Healthcare and Aviation Fashion.

Brendan Sullivan – Chief Product Officer

Brendan is the Chief Product Officer for Dacoco GmbH and the product lead for Alien Worlds, a DeFi NFT metaverse, and one of the world's largest blockchain games. In his role, he is responsible for product strategy, product development, and product operations. Before joining Dacoco, Brendan built digital products in the ecommerce, incentive and publishing industries. Brendan is the Vice President of the board of the St. Louis Product Management Group.

Joe Epplin – Chief Technology Officer

I am a computer industry veteran contractant from leading consulting company EY-Ernst Company Inc, I deliver I am Vice President of Technology. I have a track record of managing decentralized computing systems, scaling agile computing services and developing cross-functional teams to deliver complex technical projects. I am responsible for unwindering one of 1 systems and ensuring efficient composing operations that can handle the rapidly increasing number of transactions conducted by Alien Worlds' highly active user base. He has spent the last 5 years helping to strengthen the Alien Worlds community and ensure that the metaverse remains inclusive in many different locations around the world.

Professionally, I have strong leadership, technical expertise and delivering transformative solutions. I have comparable expertise in leading technical teams to design, build and implement outstanding digital products. I have published white papers on designing and building microservice architectures and facilitating the modernization of existing technology stacks in Healthcare and Aviation Fashion.

Edward Evans – Partnerships Director

Edward Evans is Head of Partnerships of the breakthrough NFT Metaverse, Alien Worlds, one of the world's most popular blockchain games. Coming from a senior background in the consumer goods sector, EE has been gaining pre-launches experience in the blockchain space, helping projects to navigate the complex utility of NFTs and the adoption of DeFi. Saro has power to transition gaming and other high value sectors.

Dallas Johnson - Global Head Of Engineering

Dallas Johnson is the Head of Engineering at Dacoco GmbH, working on Alien Worlds. Previously he worked with the team that built one of the largest DAO projects on any blockchain (EOSNYC) 2 years ago, which provided a lot of the foundation on which Alien Worlds is now based. He also has several years of development experience with iOS mobile and Redhat software development on various Fintech and banking organizations in the UK and Australia.

His role within Alien Worlds includes guiding the technical interfaces between the blockchain and the Alien Worlds Metaverse, ensuring that the Alien Worlds Metaverse interfaces smoothly with the blockchain. Dallas's first worked metaverse on the DAO and gaming when contracts said within the Alien Worlds since the early days. He is a strong leader with a proven track record of delivering complex projects on time and within budget. He is a strong team player, who is able to quickly understand the potential of DAOs in gaming. To have a team growing in their depth of understanding of the technical capabilities in a working contribution to the part of Alien Worlds, the engineering team is small but very effective. He has extensive global DAOs/Dapps to DeFi and other complex contributions role the space of Alien Worlds and its expansion.